

**IMPORTANT PROJECTS
PRESS RELEASE**

*Rockridge
U.S.A.*

**BAY AREA NOW 7
“HOW CAN WE MAKE MORE PUBLIC THE OTHER WORK THAT WE DO?”
06.27. – 10.26.2014**

How can we make more public the other work that we do?

Important Projects is thrilled to announce its inclusion in Bay Area Now 7. Over the course of the exhibition, Important Projects will work alongside the staff of the Yerba Buena Center for the Arts to produce a collaborative mural about labor.

Illustrator Edgar Morjica has been contracted to create the initial design based on input from both organizations. Visitors are invited to contribute to the completion of the mural. As the mural is completed, the image will evolve to reflect the continued input of the participants. At the conclusion of the exhibition, during regularly scheduled gallery maintenance the wall containing the mural will be restored to its original condition.

These efforts will be the final touches in the creation of an invisible, but a permanent monument to museum labor, the creative spirit of the Bay Area as it exists today, and to all the artists who have worked, who will work, and who currently work at the Yerba Buena Center for the Arts.

For more information visit our webpage: www.importantprojects.net or contact Joel or Jason at info@importantprojects.net or +1 678 612 1758 (Joel) and +1 410 812 4303 (Jason). Important Projects is open by appointment.

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